

WHOLE FOODS MARKET, INC.

Unaudited Five-Year Historical Data ⁶

	Avg		YOY	Comparable		Identical		YOY	YOY	# of		Relocated/	Ending		Store	Gross	Store
	Wkly Sales	Sales (000)	Increase ¹	Store Sales	2-Year	Store Sales	2-Year	Ending	Ending	New	Acquired	Closed/ Divested	Store	Margin ⁷	Count	Margin ⁷	Contribution ^{4,7}
				Growth	Comps ²	Growth	Idents ²	S.F.	Increase	Wtd. Avg	Stores	Stores	Stores				
1Q03	\$ 414,571	\$ 923,760	18.3%	10.5%	19.9%	10.1%	17.6%	4,287,368	11.6%	11%	5	0	0	140	34.0%	8.6%	
2Q03	\$ 422,554	\$ 725,139	16.4%	7.0%	17.1%	6.4%	15.5%	4,423,052	11.3%	12%	3	0	0	143	34.4%	9.4%	
3Q03	\$ 432,906	\$ 749,042	15.5%	7.6%	18.1%	7.0%	16.5%	4,463,883	10.5%	11%	1	0	0	144	34.5%	9.4%	
4Q03	\$ 429,020	\$ 750,651	17.6%	8.8%	19.3%	8.3%	17.9%	4,545,433	10.9%	10%	3	0	2	145	34.2%	8.7%	
FY03	\$ 424,095	\$ 3,148,593	17.0%	8.6%	18.6%	8.1%	16.8%	4,545,433	10.9%	11%	12	0	2	145	34.2%	9.0%	
1Q04 ⁵	\$ 478,666	\$ 1,118,148	21.0%	14.7%	25.2%	14.3%	24.4%	4,578,933	6.8%	8%	1	0	0	146	34.4%	9.1%	
2Q04 ⁵	\$ 488,908	\$ 902,140	24.4%	17.1%	24.1%	17.0%	23.4%	4,759,050	7.6%	7%	3	7	0	156	35.4%	9.9%	
3Q04	\$ 483,560	\$ 917,355	22.5%	14.1%	21.7%	13.7%	20.7%	5,004,963	12.1%	9%	5	0	1	160	34.5%	9.1%	
4Q04	\$ 478,165	\$ 927,306	23.5%	14.0%	22.8%	13.3%	21.6%	5,145,261	12.1%	13%	3	0	0	163	34.6%	8.6%	
FY04	\$ 482,061	\$ 3,864,950	22.8%	14.9%	23.5%	14.5%	22.6%	5,145,261	12.1%	9%	12	7	1	163	34.7%	9.2%	
1Q05	\$ 516,277	\$ 1,368,328	22.4%	11.4%	26.1%	10.7%	25.0%	5,258,601	14.8%	15%	3	0	0	166	34.6%	9.0%	
2Q05	\$ 539,003	\$ 1,085,158	20.3%	11.6%	28.7%	10.2%	27.2%	5,399,604	13.5%	13%	4	0	2	168	35.7%	9.9%	
3Q05	\$ 556,912	\$ 1,132,736	23.5%	15.2%	29.3%	13.2%	26.9%	5,536,424	10.6%	13%	3	0	1	170	35.2%	10.0%	
4Q05	\$ 541,987	\$ 1,115,067	20.2%	13.4%	27.4%	11.9%	25.2%	5,819,413	13.1%	12%	5	0	0	175	35.3%	9.3%	
FY05	\$ 536,986	\$ 4,701,289	21.6%	12.8%	27.8%	11.5%	26.0%	5,819,413	13.1%	13%	15	0	3	175	35.1%	9.5%	
1Q06	\$ 584,554	\$ 1,666,953	21.8%	13.0%	24.4%	12.0%	22.7%	6,056,121	15.2%	15%	5	0	0	180	34.5%	9.0%	
2Q06	\$ 601,908	\$ 1,311,520	20.9%	11.9%	23.6%	10.9%	21.1%	6,172,105	14.3%	14%	3	1	1	183	35.3%	10.1%	
3Q06	\$ 605,365	\$ 1,337,886	18.1%	9.9%	25.1%	9.6%	22.8%	6,225,756	12.5%	14%	1	0	1	183	35.2%	10.2%	
4Q06	\$ 584,498	\$ 1,291,017	15.8%	8.6%	22.0%	8.4%	20.3%	6,376,817	9.6%	11%	4	0	1	186	34.8%	9.2%	
FY06	\$ 593,439	\$ 5,607,376	19.3%	11.0%	23.8%	10.3%	21.8%	6,376,817	9.6%	13%	13	1	3	186	34.9%	9.6%	
1Q07	\$ 619,966	\$ 1,870,731	12.2%	7.0%	20.0%	6.2%	18.2%	6,581,347	8.7%	8%	4	0	1	189	34.3%	8.4%	
2Q07	\$ 635,212	\$ 1,463,209	11.6%	6.0%	18.0%	5.1%	16.0%	6,905,595	11.9%	11%	6	0	1	194	35.2%	9.2%	
3Q07	\$ 647,420	\$ 1,514,420	13.2%	7.0%	16.9%	5.8%	15.3%	7,104,761	14.1%	12%	3	0	1	196	35.5%	9.5%	
4Q07 ¹	\$ 574,779	\$ 1,743,411	24.7%	8.2%	16.8%	6.0%	14.4%	9,312,107	46.0%	27%	8	109	37	276	34.6%	8.5%	
FY07 ¹	\$ 616,706	\$ 6,591,773	15.3%	7.1%	18.1%	5.8%	16.1%	9,312,107	46.0%	15%	21	109	40	276	34.8%	8.9%	
1Q08	\$ 564,377	\$ 2,457,258	31.4%	9.3%	16.3%	7.1%	13.3%	9,352,833	42.1%	43%	6	0	12	270	33.6%	7.4%	
2Q08	\$ 571,510	\$ 1,866,493	27.6%	6.7%	12.7%	5.1%	10.2%	9,454,680	36.9%	39%	2	0	0	272	34.9%	8.3%	
3Q08	\$ 564,925	\$ 1,841,242	21.6%	2.6%	9.6%	1.9%	7.7%	9,572,902	34.7%	35%	4	1	6	271	34.4%	7.7%	
4Q08	\$ 541,681	\$ 1,788,919	12.7%	0.4%	8.6%	-0.5%	5.6%	9,894,675	6.3%	23%	8	0	4	275	33.3%	6.8%	
FY08	\$ 569,708	\$ 7,953,911	23.6%	4.9%	12.0%	3.6%	9.4%	9,894,675	6.3%	35%	20	1	22	275	34.0%	7.5%	
1Q09	\$ 551,494	\$ 2,466,503	1.0%	-4.0%	5.3%	-4.9%	2.2%	10,155,098	8.6%	8%	5	0	1	279	33.4%	6.9%	
2Q09	\$ 551,583	\$ 1,857,549	-0.5%	-4.8%	1.9%	-5.8%	-0.7%	10,264,167	8.6%	8%	3	0	2	280	34.7%	8.5%	
3Q09	\$ 555,234	\$ 1,878,339	2.0%	-2.5%	0.1%	-3.8%	-1.9%	10,419,680	8.8%	10%	4	0	3	281	35.2%	8.5%	
4Q09	\$ 536,919	\$ 1,829,228	2.3%	-0.9%	-0.6%	-2.3%	-2.8%	10,565,759	6.8%	8%	3	0	0	284	34.2%	7.3%	
FY09	\$ 549,463	\$ 8,031,620	1.0%	-3.1%	1.8%	-4.3%	-0.7%	10,565,759	6.8%	8%	15	0	6	284	34.3%	7.8%	
Excluding Wild Oats:																	
4Q07 ¹	\$ 628,114	\$ 1,621,291	15.9%	8.2%	16.8%	6.0%	14.4%	7,508,378	17.7%	16%	8	0	2	202	34.9%	8.6%	
FY07 ¹	\$ 631,717	\$ 6,469,653	13.2%	7.1%	18.1%	5.8%	16.1%	7,508,378	17.7%	12%	21	0	5	202	34.9%	8.9%	
1Q08	\$ 672,021	\$ 2,218,500	18.6%	9.3%	16.3%	7.1%	13.3%	7,858,417	19.4%	19%	6	0	0	208	34.1%	26.2%	
2Q08	\$ 671,127	\$ 1,691,068	11.7%	6.7%	12.7%	5.1%	10.2%	7,960,264	12.0%	17%	2	0	0	210	35.5%	9.1%	
3Q08	\$ 655,640	\$ 1,672,929	10.5%	2.6%	9.6%	1.9%	7.7%	8,176,261	15.1%	15%	4	0	0	214	34.7%	8.4%	
4Q08	\$ 620,503	\$ 1,628,024	9.1%	0.2%	8.4%	-0.7%	5.3%	8,552,952	13.9%	15%	8	0	2	220	33.5%	7.2%	
FY08	\$ 655,756	\$ 7,210,521	13.7%	5.0%	12.1%	3.6%	9.4%	8,552,952	13.9%	17%	20	0	2	220	34.5%	8.2%	

¹ Sales growth, comps and idents exclude the extra week in FY07; Sales growth in FY09 excludes sales in the prior year from 13 subsequently closed WO stores

² Sum of two years of comparable and identical store sales increases

³ Defined as increase in current year weighted average square footage over prior year weighted average square footage

⁴ Defined as gross profit minus direct store expenses

⁵ Results positively impacted by strikes at conventional grocery stores in Southern California for majority of Q1 and half of Q2

⁶ FY03-FY05 gross margins and store contribution are restated

⁷ Non-GAAP results exclude Hurricane Katrina credits and charges, along with share-based compensation charges related to the Company's September 2005 accelerated vesting, and asset impairment charges

Sales of a store are deemed to be "comparable" commencing in the fifty-third full week after the store was opened or acquired. Identical store sales exclude sales from remodels with expansions of square footage greater than 20% and relocations. Stores closed for seven or more days due to unusual events such as fires, snowstorms or hurricanes are excluded from the comparable and identical store base in the first fiscal week of closure until re-opened for a full fiscal week.