



Community Giving Day Application

Whole Foods Market Community Giving Day is a designated day during which a local Whole Foods Market store gives a percentage of store sales (typically 5%) to a chosen Community Partner. This is one of the many ways that our stores give back to our community.

Community Giving Days are voted on by store team members. The store teams choose the exact day and date for each community day and generally there is one Community Giving Day per quarter (4 per year).

We choose our Community Partners as carefully as we choose our vendors and products for our stores. Please fill out the following application if you would like your organization to be considered as a Community Partner. Organizations applying for a Community Giving Day should directly meet all goals of the program.

In general, we choose organizations that are in the greatest need, have a focused impact on the most individuals or selected causes, and represent the Core Values of Whole Foods Market. All organizations must have non-profit status (501c3) and focus their efforts here in Boulder County.

Unfortunately we cannot meet with or call every organization that applies as there are over 600 local non-profits in Boulder County. However, we will contact you directly if we have questions regarding your application.

Please complete the following information: (Please type or write clearly)

Date: _____
Name of Organization: _____
Address: _____
City, State and Zip Code: _____
Contact: _____ Title: _____
Phone: _____ Fax: _____
Email: _____

Is Your Organization a 501c3?
(Please attach copy of IRS ruling letter – this is mandatory. Your application will not be considered without it)

**Does your organization offer community support within one of these categories?
Check those that apply:**

Education

Human Interest

Community & Culture

Environmental

Other _____

How does your charitable organization match the Core Values of Whole Foods Market?

If your organization is selected for a Community Giving Day, in what ways can you support the effort? Please describe.

- 1. Media Outreach**
- 2. Provide volunteers/staff in store for the entire day?**
- 3. Advertising**
- 4. Outreach to community supporters**
- 5. List other ways that you will support Community Giving Day**

How will your organization use the donation from the Community Giving Day?

Other information you would like to share to help us make a decision about your organization:

Please return your completed application and requested materials to:

Shaya Mercer, Store Marketing Specialist

Whole Foods Market - Broadway

1651 Broadway St.

Boulder, CO 80302

Phone: 303.442.0909

Fax: 303.786.9939

Email: shaya.mercer@wholefoods.com