



## About Our Community Giving Days

Whole Foods Market Community Giving Day is a designated day during which a Whole Foods Market store gives a percentage of store sales to a chosen Community Partner. Most often, 5% of the day's sales are donated. This is one of the many ways that our stores give back to our community to benefit a selected Community Partner.

Community Giving Days are determined by each store's marketing and leadership teams. The store teams choose the exact day and date for each community day and generally there is one Community Giving Day per quarter.

### **Community Partners**

A Community Partner is a nonprofit organization that we feel matches our Core Values and with whom we want to build an ongoing, mutually beneficial relationship.

We choose our Community Partners carefully as we choose our vendors and products for our stores. Our communities are filled to the brim with caring individuals who volunteer and work for many helpful, viable organizations. In order to give full consideration to your organization as a candidate for a Community Giving Day, please provide the following information and return to **Leandra Lipson**, Marketing Specialist. Thank You!

### **Is Your Organization a 501c3?**

**(Please attach copy of IRS ruling letter – this is mandatory)**

**Does your organization offer community support within one of these categories? Check those that apply:**

- |  |   |
|--|---|
| <input type="checkbox"/> Education           | <input type="checkbox"/> Human Interest |
| <input type="checkbox"/> Community & Culture | <input type="checkbox"/> Environmental  |

Other \_\_\_\_\_

**How does your charitable organization match the Core Values of Whole Foods Market?**

**If your organization is selected for a Community Giving Day, in what ways can you support the effort? Please describe.**

- 1. Media Outreach**
- 2. Can you provide volunteers/staff in store for the entire day?**
- 3. Advertising**
- 4. Outreach to community supporters**
- 5. Other ways that you will support Community Giving Day**

**How will your organization use the donation from the Community Giving Day?**

**Other information you would like to share to help us make a decision about your group:**

**Date:** \_\_\_\_\_ **Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone: (day)** \_\_\_\_\_ **(evening)** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_ **Fax:** \_\_\_\_\_