



5% CommUnity Day Donation Application

Thank you for looking to Whole Foods Market – Indian School Plaza for support. We appreciate the time you take to share the following information about your organization with us. We are proud to support both locally and community-based organizations.

We host our 5% CommUnity Days mid week. They occur several times a year. Only non-profit organizations are eligible for consideration.

We review each request with great respect and consideration. Requests that cannot be fulfilled by a 5% Day can also be considered for other forms of donations, if requested.

We request that organizations help us publicize the event to their members and to the public. On the 5% Day event, we prefer that as many volunteers as possible from your organization are present at the Indian School Plaza Whole Foods Market. The volunteers will maximize the impact you have with our customers.

We look forward to serving you!

Today's Date: _____

Name of Organization: _____

Address: _____

Primary Contact Name: _____

Title: _____

Daytime Phone: _____

Evening Phone: _____

Cell Phone: _____

E-mail: _____ Fax: _____

For consideration, you must be a 501(c)3 organization. Please attach a copy of your IRS ruling.

Complete the following questions and also consider attaching any brochures, etc. describing your organization and its mission.

1. Please briefly outline the history of your organization and its mission:

2. Are you a local and/or national organization? Describe the community you serve: _____

3. Is there a specific project for which the 5% Day contribution will be used?

4. Describe some of your recent accomplishments:

5. Do you have members; and if so, how many? How does one become a member? How do you communicate with your members?

6. What other groups/organizations do you work with, if any?

7. How would you publicize the 5% Day event to your members and to the public?

8. What type of recognition, advertising, etc. will you supply if this donation is approved?

9. Tell us about other fundraising events your organization has held. Which were the most successful?

10. From what other sources do you receive funding?

11. We encourage the benefiting organization to be visible in the store prior to and on the day of the event. How would you take advantage of this opportunity? How many members and staff will be available during business hours to participate?

12. Is there a time of year when your organization would best benefit from a 5% Day? What time of year would your organization not be able to adequately support a 5% Day?

13. We require a brief evaluation of the program for which the funds are contributed. How long after the 5% Day could we expect your report?

14. Please name your organization's key officers or board members:

15. Would you like to be considered for other forms of donations if the 5% Day application is not approved?

Yes No

Please drop off this form along with the required documentation to our Customer Service desk. We will contact you within six weeks. Thank you for considering Whole Foods Market – Indian School Plaza, 2103 Carlisle Blvd. NE, Albuquerque, NM 87110.