

Whole Foods Market Napa's Community \$upport Day Program

(Updated 01/09/08)

Whole Foods Market believes passionately in supporting the communities we serve. We give back at least five percent of our profits to the community each year. Also, throughout the year we make hundreds of small contributions to local fundraisers and events held by Non-profit organizations in our communities.

Additionally, once a quarter, Whole Foods Market contributes 5% of one day's sales to a Non-profit organization (Community Support Days). We work together with the participating group to promote the organization, finding fun and creative ways to generate sales the day of the event. The participating organization is encouraged to promote the event within their organization and out to the community via a newsletter, meeting, emails, or other media. Occasionally we have Regional and National Community Support Days as well.

The first step in becoming a beneficiary of a CSD is to complete a CSD application. Once you have completed the form please email, Fax, or drop it off at the Customer Service area. Each quarter, the applicants are reviewed and a vote is held by the Store Team Members to choose a beneficiary for that quarter.

Whole Foods Market generally supports local organizations that support feeding the hungry, education, children, environment conservation, sustainability, animal compassion, organics and responsible agriculture. However, we're happy to consider any local, non-profit organizations for our CSD program.

Thank you for your interest in our Community Support Day Program.

Whole Foods Market Napa's Community Support Day Application

Name of Organization

501 (c) 3 Tax Identification Number: *(Please include a photocopy of your status)*

Address: *(Please include website address)*

Please briefly state the mission and history of your organization:

How will the raised funds from a Community Support Day impact your organization?

How will the funds raised be utilized?

How many members does your organization have?

How will you publicize and promote this event to your members and the public?

Please provide information on your organization's fundraising endeavors, especially the most effective projects?

From what other sources/foundations do you receive major funding?

Please list your organizations key officers/board members: May I contact them?

Have you ever applied for a Community Support Day at Whole Foods Market before?
If so, when and at what location?

Completed By: _____ **Phone:** _____

Email Address: _____

Contact Person: _____ **Phone:** _____

Email Address: _____

*Please return application to Hadley Larson
Marketing & Community Relations Coordinator
Email (preferred): **hadley.larson@wholefoods.com**
Phone#: (707)-224-6300
Fax#: (707)-224-6311*