

Whole Foods Market, Napa Nickels for Non-profits Donation Program Application

(Updated 10/09/07)

Program summary:

When customers bring in their own bags for groceries they have the option of receiving a five cent credit (per bag) or the option to donate the five cents to a selected charity. Three organizations are selected each quarter or about 4 times a year. All Non-profit organizations may apply that have a 501-(C) 3 tax id number. At the end of the quarter the selected organizations will receive the monies that have been donated into the organization's account.

Date:

Name of Organization:

501- (C) 3 Tax Identification Number:

(Please include a photocopy of your status)

Address:

Please list the organizations website:

Contact Person (name of applicant):

Phone number:

Email address:

Nickel for Non-profits Application Questions

1. Please briefly state the mission and history of your organization:

2. How will the funds from this program impact your organization?

3. What would the funds be used for?

4. How many members does your organization have?

5. How will you publicize/promote your participation in this program to your members and the community?

6. Are you interested in creating a partnership that goes beyond the Nickels for Non-profits Program with Whole Foods Market? Please give examples.

7. Please provide information on your organization's fundraising endeavors.

8. What other sources/foundations do you receive major funding?

9. Please list your organizations Executive Directors. (Only if I may contact)

10. Have you ever applied for this program before? If yes, please give date and location.

*Please return application to Hadley Larson
Marketing & Community Relations Coordinator
Email (preferred): hadley.larson@wholefoods.com
Phone#: (707)-224-6300 ext. 260
Fax#: (707)-224-6311*

