

GENERAL DONATION/IN-KIND DONATION APPLICATION

The Whole Foods Market Giving Program is dedicated to helping nonprofit organizations in our stores' local community that have limited budgets and big hearts. Our giving program supports organizations that address community issues, such as: hunger relief, environmental concerns, organic and sustainable agriculture, animal rights and welfare and health and human services. Our focus is to support innovative groups that strive to make the world a better place. To us, a better place is one where the environment is preserved and replenished, communities are strong, health is a priority, organic farming is cherished, and where all living beings are respected.

The Whole Foods Market Giving Program typically does not provide any form of support, monetary or otherwise, to organizations with annual budgets exceeding \$1 million; organizations whose administrative costs, or overhead, exceed 15% of their budget; organizations that directly test on animals; organizations that discriminate in any form; or organizations who use harassment, intimidation or other "militant" actions to communicate their messages.

ABOUT OUR GENERAL/IN-KIND DONATION PROGRAM

Groups are invited to apply for support in the form of gift bags, gift certificates/cards, party platters/catering trays, or in-kind product donations (such as fruit, water, sodas, snack foods, etc.) for large or small community events or charity auctions.

The average total donation for this program ranges between \$25 and \$250. Selections for this type of donation are made at the beginning of each month. **Organizations must apply at least 45 days in advance** of when they require the donation. Once selected, organizations will be notified as to how they can collect or pick up their donation at the store.

All organizations who meet our giving guidelines are eligible for this type of donation. However, organizations may only apply for and receive a general/in-kind donation once every six months.

To apply for a general/in-kind donation, please complete the application in full. Incomplete applications will not be considered for a donation. Attach your organization's 501(c)(3) form, Mission Statement and a list of current programs.

Please note: A completed application does not guarantee a donation from Whole Foods Market. We like to help as many organizations in our community as possible, so a previous donation does not ensure continued support.

Please return completed form to:
Liza Burke • Marketing Team Leader
901.685.2293 • liza.burke@wholefoodsmarket.com
visit WWW.WHOLEFOODSMARKET.COM/POPLAR
for all available donation applications.



NOURISH STRONG
COMMUNITIES



PRESERVE & REPLENISH THE
ENVIRONMENT



CHERISH
ORGANIC FARMING



CELEBRATE
ALL LIVING BEINGS

GENERAL/IN-KIND DONATION APPLICATION

SECTION 1: ABOUT YOUR ORGANIZATION

TODAY'S DATE

ORGANIZATION NAME

CHARITABLE NON-PROFIT 501(C)(3) CERTIFICATE # (ATTACH COPY OF CERTIFICATE)

STREET ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT TITLE

PHONE NUMBER

FAX NUMBER

EMAIL

DATE ORGANIZATION WAS ESTABLISHED

PLEASE CHECK ONE CATEGORY THAT BEST DESCRIBES THE PRIMARY SERVICE YOUR ORGANIZATION PROVIDES:

- ENVIRONMENTAL SOCIAL SERVICES HEALTH & WELLNESS HUNGER
 ANIMAL RIGHTS/WELFARE ORGANIC/SUSTAINABLE AGRICULTURE
 OTHER (SPECIFY)

DOES ANY PART OF YOUR ORGANIZATION SUPPORT OR CONDUCT, DIRECTLY OR INDIRECTLY, ANIMAL TESTING?

- YES NO

ARE YOU PART OF A LARGER ORGANIZATION OR DOES YOUR GROUP RECEIVE FUNDS FROM LARGE CORPORATION? YES NO IF YES, WHO?

SECTION 2: YOUR BUDGET

WHERE DOES YOUR GROUP GET FUNDING?

WHAT IS THE OVERALL ANNUAL BUDGET FOR YOUR ORGANIZATION?

WHAT PERCENTAGE OF YOUR GROUP'S BUDGET WENT TO OVERHEAD IN THE LAST FISCAL YEAR?

WHAT PERCENTAGE OF YOUR GROUP'S BUDGET WILL GO TO OVERHEAD IN THE CURRENT FISCAL YEAR?

WHAT PERCENTAGE OF THIS DONATION WILL DIRECTLY SUPPORT YOUR ORGANIZATION'S CAUSE?

PLEASE ATTACH YOUR ORGANIZATION'S MISSION STATEMENT AND PROGRAM LIST
TO THIS APPLICATION.

CONTINUED ON REVERSE...



NOURISH STRONG
COMMUNITIES



PRESERVE & REPLENISH THE
ENVIRONMENT



CHERISH
ORGANIC FARMING



CELEBRATE
ALL LIVING BEINGS

GENERAL/IN-KIND DONATION APPLICATION

SECTION 3: ABOUT YOUR REQUEST

ORGANIZATION NAME _____

HAVE YOU SUBMITTED THIS REQUEST TO ANY OTHER WHOLE FOODS MARKET STORE?

YES NO IF YES, WHEN? _____ WHICH STORE(S)? _____

HAS YOUR GROUP EVER RECEIVED SUPPORT OR FUNDS FROM ANY WHOLE FOODS MARKET STORE?

YES NO IF YES, WHEN? _____ AMOUNT? _____ WHICH STORE(S)? _____

WHAT TYPE OF CONTRIBUTION ARE YOU SEEKING FROM US? (PLEASE GIVE SPECIFICS)

- GIFT BASKET _____
- PARTY PLATTER(S)/CATERING TRAYS _____
- IN-KIND PRODUCT DONATION _____
- GIFT CARD(S)/CERTIFICATE(S) _____
- OTHER (PLEASE CLEARLY DEFINE BELOW) _____

PLEASE GIVE SPECIFICS:

(EVENT DESCRIPTION, PREFERRED PRODUCT(S), QUANTITY, DATE OF EVENT, DATE NEEDED BY, ETC.):

HOW ARE YOU PROMOTING YOUR EVENT?

WHO WILL ATTEND YOUR EVENT?

Whole Foods Market wants to support our local communities. If your organization is chosen to participate, please assist us in getting the word out about Whole Foods Giving Programs through member newsletters, flyers and press releases.

Please return your completed application to the Marketing Manager or to the Manager on Duty. Incomplete applications will not be considered. You will be notified if your organization is selected.

NOTE: A COMPLETED APPLICATION IS NOT AN AGREEMENT TO HONOR YOUR REQUEST.

Thank you.

