



## ***Nickels for Non-Profits***

***Nickels for Non-Profits*** is a community giving program which features a local non-profit for three months. Non-profits may include, but are not limited to, local organizations that support environment conservation, education, children, hunger relief, sustainability, animal compassion, organics and sustainable agriculture. During these three months, signage explaining the mission of the organization is ported throughout the store and each time a customer reuses a grocery five cents is donated to the featured non-profit. It is the goal of the program to reduce our use of new bags while increasing funding for a local non-profit. There are collection boxes at customer service desk and next to our employment center kiosk for customer to leave their nickels.

Date: \_\_\_\_\_

Name of organization: \_\_\_\_\_

501 (C) 3 Tax Identification Number: \_\_\_\_\_

***Please include a photocopy confirming you non-profit status***

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

**Please briefly state the mission and history of your organization.**

**What are your key local projects? How do you work to improve our immediate community?**

***Nickels for Non-Profits* is meant to raise awareness for creating a sustainable future. How does your organization work on issues of sustainability?**

**How many members do you have? Please list your organizations key officers or board member and their contact information.**

**Please list your major funding sources.**

**Please provide information on your organization's fundraising endeavors, especially the most effective projects.**

**Are you able to host an informational table at the store on some weekends to promote your organization?**

**How will you publicize and promote this partnership to your members and the public?**

**Have you ever been a recipient of *Nickels for Non-Profits* in the past? Have you ever been known under another name? If so, please provide the pertinent information.**

**Send completed forms to:**

**Cody A. Paz  
Marketing and Community Relations  
Whole Foods Market – Redwood City  
1250 Jefferson Ave., Redwood City, CA 94062**

**Phone: 650.367.1400 x 260  
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