

GENERAL DONATION/IN-KIND DONATION APPLICATION

The Whole Foods Market Store Level Giving Program is dedicated to helping nonprofit organizations in our stores' local communities that have limited budgets and big hearts. Our giving program supports organizations that address community issues, such as: hunger relief, environmental concerns, organic and sustainable agriculture, animal rights and welfare and health and human services. Our focus is to support innovative groups that strive to make the world a better place. To us, a better place is one where the environment is preserved and replenished, communities are strong, health is a priority, organic farming is cherished, and where all living beings are respected.

The Whole Foods Market Giving Program does not provide monetary funding for religious organizations, public schools, large educational institutions or politically affiliated groups. However, there are opportunities for in-kind support for these groups with food donations.

The Whole Foods Market Giving Program typically does not provide any form of support, monetary or otherwise, to organizations with annual budgets exceeding \$1 million; organizations whose administrative costs, or overhead, exceed 15% of their budget; organizations that directly test on animals; organizations that discriminate in any form; or organizations who use harassment, intimidation or other "militant" actions to communicate their messages.

ABOUT OUR GENERAL/IN-KIND DONATION PROGRAM

Groups are invited to apply for support in the form of gift baskets, gift cards, party platters/catering trays, or in-kind product donations (such as fruit, water, sodas, snack foods, etc.) for large or small community events or charity auctions.

The average total donation for this program ranges between \$25 and \$250. Selections for this type of donation are made at the beginning of each month. Organizations must apply at least 60 days in advance of when they require the donation. Once selected, organizations will be notified as to how they can collect or pick up their donation at the store.

All organizations who meet our giving guidelines are eligible for this type of donation. However, organizations may only apply for and receive a general/in-kind donation once every six months.

To apply for a general/in-kind donation, please complete the application in full. Incomplete applications will not be considered for a donation. Attach your organization's 501 (c) 3 form, Mission Statement and a list of your current programs.



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SECTION 1: ABOUT YOUR ORGANIZATION TODAY'S DATE

ORGANIZATION NAME

CHARITABLE NON-PROFIT 501 (C) 3 CERTIFICATE # (ATTACH COPY)

STREET ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT TITLE

PHONE NUMBER

FAX NUMBER

EMAIL

DATE ORGANIZATION WAS ESTABLISHED

PLEASE CHECK ONE CATEGORY THAT BEST DESCRIBES THE PRIMARY SERVICE YOUR ORGANIZATION PROVIDES:

- ENVIRONMENTAL
- ANIMAL RIGHTS/WELFARE
- SOCIAL SERVICES
- OTHER (SPECIFY)

- HEALTH & WELLNESS
- HUNGER
- ORGANIC/SUSTAINABLE AGRICULTURE

DOES ANY PART OF YOUR ORGANIZATION SUPPORT OR CONDUCT, DIRECTLY OR INDIRECTLY, ANIMAL TESTING? YES NO

ARE YOU PART OF A LARGER ORGANIZATION OR DOES YOUR GROUP RECEIVE FUNDING FROM A LARGE ORGANIZATION? YES NO IF YES, WHO?

SECTION 2: YOUR BUDGET

WHERE DOES YOUR GROUP GET FUNDING?

WHAT IS THE OVERALL ANNUAL BUDGET FOR YOUR ORGANIZATION?

WHAT PERCENTAGE OF YOUR GROUP'S BUDGET WENT TO OVERHEAD IN THE LAST FISCAL YEAR?

WHAT PERCENTAGE OF YOUR GROUP'S BUDGET WILL GO TO OVERHEAD IN THE CURRENT FISCAL YEAR?

WHAT PERCENTAGE OF THIS DONATION WILL DIRECTLY SUPPORT YOUR ORGANIZATION'S CAUSE?



SECTION 3: ABOUT YOUR REQUEST

ORGANIZATION NAME

HAVE YOU SUBMITTED THIS REQUEST TO ANY OTHER WHOLE FOODS MARKET STORE?
 YES NO IF YES, WHEN? WHICH STORE(S)?

HAS YOUR GROUP EVER RECEIVED SUPPORT TO ANY OTHER WHOLE FOODS MARKET STORE?
 YES NO IF YES, WHEN? AMOUNT? WHICH STORE(S)?

WHAT TYPE OF CONTRIBUTION ARE YOU SEEKING FROM US? (PLEASE GIVE SPECIFICS)

- GIFT BASKET
- PARTY PLATTER(S)/CATERING TRAYS
- IN-KIND PRODUCT DONATION
- GIFT CARD(S)/CERTIFICATE(S)
- OTHER (PLEASE CLEARLY DEFINE BELOW)

PLEASE GIVE SPECIFICS:

EVENT DESCRIPTION, PREFERRED PRODUCT(S), QUANTITY, DATE OF EVENT, DATE NEEDED BY, ETC

HOW ARE YOU PROMOTING YOUR EVENT?

WHO WILL ATTEND YOUR EVENT?

Whole Foods Markets wants to support our local communities. If your organization is chosen to participate, please assist us in getting the word out about Whole Foods Markets Giving Programs through member newsletter, flyers and press releases.

Please return your completed application to the Marketing Team Leader or to the Manager on Duty. Incomplete applications will not be considered. You will be notified if your organization is selected.

NOTE: A COMPLETED APPLICATION IS NOT AN AGREEMENT TO HONOR YOUR REQUEST.

