



## **Community Support Day Application**

Whole Foods Market is proud of our on-going efforts to improve the quality of life in the community. We support our customers and our staff in their endeavors to work for changes that benefit us all. Throughout the year we make hundreds of small contributions to local fundraisers and the events held by non-profit organizations in our town. We also encourage our staff to help these organizations by setting aside funds to pay our employees at their regular rate of pay for volunteer service rendered each year. Yet, our most popular charitable giving program are our Community Support Days (CSD).

Once a quarter, Whole Foods Market contributes 5% of one day's sales to a non-profit organization. We work together with the participating group to promote the organization, finding fun and creative ways to generate sales the day of the event. The participating organization is encouraged to promote the event within their organization and out to the community— be it a newsletter, meeting, emails, or other media.

The first step in becoming a recipient of a CSD is to complete a CSD application. Once you have completed the form please email, fax it or drop it off at the Customer Service booth at Whole Foods Market. Each quarter, three organizations are chosen from the applicants and then the Team Members of the participating store vote for their choice.

Whole Foods Market holds four CSDs a year. One is national, in which all of the 130+ stores participates. The second CSD is reserved for our region— all 17 stores contribute— and the last two are used to support local organizations on an individual store level. If your organization is regional or national please contact [Jolyn.Warford@wholefoods.com](mailto:Jolyn.Warford@wholefoods.com) for information about the national / regional CSDs.

In the past, Whole Foods Markets have supported organizations that promote conservation, sustainability, education, community welfare, responsible agriculture, the arts, and fighting hunger. However, we're happy to consider any local, non-profit organization for our CSD program.



# Community Support Day Application

Date: \_\_\_\_\_

Name of  
Organization: \_\_\_\_\_

501 (c) 3 Tax Identification Number: \_\_\_\_\_  
*Please include a photocopy of your status*

Address: \_\_\_\_\_  
\_\_\_\_\_

Please briefly state the mission and history of your organization:

How will the money from a Community Support Day impact your organization?

What will the money be used for?

How many members does your organization have?

How will you publicize and promote this event to your members and the public?

Please provide information on your organization's fundraising endeavors, especially the most effective projects?

From what other sources/foundations do you receive major funding?

Please list your organizations key officers/board members: May I contact them?

Have you ever applied for a Community Support Day at Whole Foods Market before? If so, when and at what location?

Do you have a web site? \_\_\_\_\_

Are you available by email? \_\_\_\_\_

Completed By: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Please return to  
Fax #

Whole Foods Market

@wholefoods.com