



## **Whole Foods Market – Santa Rosa Community Support Day Application**

(Updated 3/26/09)

Whole Foods Market believes passionately in supporting the communities we serve. We give back at least five percent of our profits to the community each year. Throughout the year we make hundreds of small contributions to local fundraisers and events held by non-profit organizations in our communities.

Additionally, once a quarter, Whole Foods Market contributes 5% of one day's sales to a non-profit organization (Community Support Days). We work together with the participating group to promote the organization, finding fun and creative ways to generate sales the day of the event. The participating organization is encouraged to promote the event within their organization and out to the community-be it a newsletter, meeting, emails, or other media. Occasionally we have regional and national Community Support Days (CSDs) as well.

The first step in becoming a beneficiary of a CSD is to complete a CSD application. Once you have completed the form, please email (preferred), fax it, mail it or drop it off at the Customer Service area. Each quarter, the applicants are reviewed and a vote is held by the store team members to choose a beneficiary for that quarter.

Whole Foods Market Santa Rosa generally supports local nonprofit organizations that fall into one of these categories:

- Environmental Preservation
- Preventative Health Care
- Hunger Relief
- Organic Farming/Sustainable Food Resources
- Arts and Education

Because Whole Foods Market Santa Rosa believes in being an active community member, requests from other civic and charitable groups will also be considered for our CSD program if the organization is in the immediate vicinity of a store location and meets our core values.

Thank you for your interest in our Community Support Day Program.

Noelle R. Moss  
Marketing and Community Relations Team Leader  
Whole Foods Market  
1181 Yulupa Avenue  
Santa Rosa, CA 95405  
(707) 575-7915, ext. 260  
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**Whole Foods Market – Santa Rosa  
Community Support Day Application**  
(Updated 3/26/09)

Application Date: \_\_\_\_\_

Organization: \_\_\_\_\_ 501-C(3) #: \_\_\_\_\_  
*(Please attach a copy of the IRS 501-C(3) letter)*

Organization Type:

- |   |   |
|---|---|
| <input type="checkbox"/> Environmental Preservation | <input type="checkbox"/> Organic Farming/Sustainable Food Resources |
| <input type="checkbox"/> Preventative Health Care   | <input type="checkbox"/> Arts and Education                         |
| <input type="checkbox"/> Hunger Relief              | <input type="checkbox"/> Other: _____                               |

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Please briefly state the mission and history of your organization:

How many members does your organization have?

How will the funds from a Community Support Day be used to impact your organization?

How will Whole Foods Market be acknowledged?

How will you publicize and promote this event to your members and the public?

**Whole Foods Market – Santa Rosa  
Community Support Day Application – Continued**

Please provide information on your organization's fundraising endeavors, especially the most effective projects?

From which other sources/foundations do you receive major funding?

Please list your organization's key officers/board members: May I contact them?

Have you ever applied for a Community Support Day at Whole Foods Market before?  
If so, when and at what location?

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Email, fax or mail your application, 501-C(3) letter and any other relevant information to:

Noelle R. Moss  
Marketing and Community Relations Team Leader  
Whole Foods Market  
1181 Yulupa Avenue • Santa Rosa, CA 95405

(707) 575-7915 • (707) 575-8074 Fax • [Noelle.Moss@wholefoods.com](mailto:Noelle.Moss@wholefoods.com)