



**Whole Foods Market – Santa Rosa  
Nickels for Nonprofits Program Application**

(Updated 3/26/09)

**Program Summary**

When customers bring in their own bags for groceries they have the option of receiving five cents credit (per bag) or donating the money to a selected charity. Up to three organizations are selected each quarter, or about four times a year. At the end of the quarter the selected organization will receive the monies via electronic funds transfer (EFT) that have been donated through this program. All 501-C(3) nonprofit organizations may apply.

Application Date: \_\_\_\_\_

Organization: \_\_\_\_\_ 501-C(3) #: \_\_\_\_\_  
*(Please attach a copy of the IRS 501-C(3) letter)*

Organization Type:

- |   |   |
|---|---|
| <input type="checkbox"/> Environmental Preservation | <input type="checkbox"/> Organic Farming/Sustainable Food Resources |
| <input type="checkbox"/> Preventative Health Care   | <input type="checkbox"/> Arts and Education                         |
| <input type="checkbox"/> Hunger Relief              | <input type="checkbox"/> Other: _____                               |

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Please briefly state the mission and history of your organization:

How many members does your organization have?

How will the funds from Nickels for Nonprofits be used to impact your organization?



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How will Whole Foods Market be acknowledged?

How will you publicize and promote this event to your members and the public?

Please provide information on your organization's fundraising endeavors, especially the most effective projects?

From which other sources/foundations do you receive major funding?

Please list your organization's key officers/board members. May I contact them?

Have you ever applied for the Nickels for Nonprofits program at Whole Foods Market before?  
If so, when and at what location?

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Email, fax or mail your application, 501-C(3) letter and any other relevant information to:

Noelle R. Moss  
Marketing and Community Relations Team Leader  
Whole Foods Market  
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(707) 575-7915 • (707) 575-8074 Fax • [Noelle.Moss@wholefoods.com](mailto:Noelle.Moss@wholefoods.com)