



5% Day Application Form

- Only non-profits based in the Silver Spring, Takoma Park or Wheaton areas are eligible.
- We will keep your application on file for 12 months.

Date: _____

Name of Organization: _____

*Tax Identification Number (REQUIRED): _____

Full Address: _____

Have you ever applied for a Whole Foods Market® 5% Day before at this store or another location? No Yes

If so, you must wait three years before re-applying. Only one 5% Day per region is permissible within the three year time frame.

Please briefly state the mission and history of your organization:

Which project/projects will the funds from a 5% Day event benefit?

How many subscribers/members/constituents does your organization have?

***PLEASE ATTACH A COPY OF YOUR NON-PROFIT DESIGNATION LETTER.
APPLICATION CAN NOT BE CONSIDERED WITHOUT NON-PROFIT DESIGNATION LETTER.**

How would you publicize and promote this event to your members and the public?

Provide information on your organization's fundraising endeavors, especially the most effective projects.

From what other sources/foundations do you receive major funding?

Whole Foods Market® requires the recipient organization to staff an information table in our store during the 5% Day. Silver Spring store hours are 8 am – 10 pm. (We suggest setting up your table from 10 a.m. – 8 p.m.) How many people will you have in the store?

Aside from providing information, what else could you provide in the store during your 5% Day? (i.e. entertainment, celebrity baggers, video of your work, free lecture)

We require a brief evaluation of the project for which the funds are used. How soon after the 5% Day could we expect your report? Organizations who do not send in follow up reports will not be considered for future donations.

Please list or attach a list of your organization's key officers/board members:

Completed by: _____ Phone: _____

Contact person: _____ Phone: _____

Please return to:

Lillian Buie

Marketing Specialist/Community Liaison

Whole Foods Market®, 833 Wayne Avenue, Silver Spring, MD 20910

Phone: 301-608-9373 Fax: 301-608-9366

PLEASE FEEL FREE TO ATTACH ANY FURTHER INFORMATION.