

# Whole Foods Market, Sonoma Nickels for Non-profits Program Application

Updated 6/08

## Program Summary:

When customers bring in their own bags for groceries they have the option of receiving a five cent credit (per bag) or the option to donate the five cents to a selected local non-profit organization. Three local organizations are selected each quarter or about 4 times a year. All local Non-profit organizations are invited to apply. In order to be considered for the program each organization must provide a copy of the 501©3 letter and turn in a completed W-9 form. At the end of each quarter the selected organizations will receive the funds via a check that have been accrued in each account.

Date:

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Name of Organization:

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501- (C) 3 Tax Identification Number:

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*(Please include a photocopy of your status)*

Address:

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Please list the website address:

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Contact Person (name of applicant):

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Phone number:

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Email address:

# Nickel for Non-profits Application Questions

1. Please briefly state the mission and history of your organization.

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2. How will the funds from this program impact your organization?

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3. How will the funds be utilized?

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4. What is the current total membership in your organization?

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5. How will you publicize and promote your participation in this program to your members and the community?

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6. Are you interested in creating a partnership that goes beyond the Nickels for Non-profits Program with Whole Foods Market, Sonoma? Please give examples.

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7. Please provide information on your organization's fundraising endeavors.

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8. From what other sources do you receive major funding?

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9. Please list your organizations Executive Directors.

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10. Have you ever applied for this program before? If yes, please give date and location.

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*Please return application to Rachal Cyphers  
Marketing & Community Relations Coordinator  
Email (preferred): [rachal.cyphers@wholefoods.com](mailto:rachal.cyphers@wholefoods.com)  
Phone#: (707)-938-8500 ext. 260  
Fax#: (707)-938-8557*

