

# MADNESS SALE!

Wednesday, May 23–Tuesday, May 29, 2012

Boneless  
Sirloin  
Steak

SAVE  
\$5



\$7<sup>99</sup> lb

regularly \$12.99 lb

Great with...  
Schlotterbeck & Foss  
Steak Sauce



From Georgia  
Vidalia  
Onions

60%  
OFF



Great with...  
Grass-Fed  
Beef Burgers



59¢ lb

regularly \$1.49 lb

Soft-Shell  
Crabs

50%  
OFF

Dressed

\$2<sup>99</sup> ea

regularly \$5.99 ea

Great with...  
Drum Rock Products  
Batter Mixes

Bread & Circus Bakehouse

ORGANIC

Pain de  
Campagne

50%  
OFF

20 oz

\$1<sup>99</sup> ea

regularly \$3.99 ea

Great with...  
Backyard Farm  
Cluster Tomatoes

Available in Prepared Foods  
Made Right Here

Chicken  
Wings

SAVE  
\$4

BBQ, Buffalo  
or Teriyaki

Refrigerated  
Prepack Only

Great with...  
Cindy's Kitchen  
Real Bleu Cheese  
Dressing

\$3<sup>99</sup> lb

regularly \$7.99 lb

Paesano

Extra Virgin  
Olive Oil

OVER  
50%  
OFF

1 Liter

Great with...  
Whole Foods Market™  
Fusilli Pasta

\$9<sup>99</sup> ea

regularly \$21.99 ea



Kiss My Face  
Sun Care Products

OVER  
35%  
OFF

WHOLEBODY  
SALE  
OF THE WEEK

NA Sale prices begin May 30 and are good through June 5, 2012, unless otherwise noted, while supplies last. Sale prices are valid only at our stores in Maine, Massachusetts, Rhode Island and Greater Hartford, Connecticut. Certain items may not be available in all stores.



# WEEKLY BUYS

More great savings online!  
Visit your local store's website for  
an additional 50+ SALES!

Wednesday, May 23–Tuesday, May 29, 2012

For store locations, visit [wholefoodsmarket.com](http://wholefoodsmarket.com)

**PRODUCE**

From Florida  
**Watermelons**

**OVER 20% OFF**

**2 for \$12**  
Compare at \$7.99 ea

eatRIGHT America ANDI 91

**PREPARED FOODS**

Our Chefs' Own  
**Vegetable Burgers**

**OVER 35% OFF**

5 oz **5 for \$10**  
Compare at \$3.29 ea

**BUTCHER SHOP**

**Fresh, Air-Chilled Chicken Breast**

Whole or Split

**OVER 35% OFF**

**\$2.99** lb  
Compare at \$4.69 lb

2 Pledge Environment

**GROCERY**

Green Mountain Gringo  
**Tortilla Strips**

8 oz

**OVER 40% OFF**

**2 for \$3**  
Compare at \$2.69 ea

From Maine  
Backyard Farms  
**Tomatoes on the Vine**

**SAVE 50¢**

**\$2.99** lb  
Compare at \$3.49 lb

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Wellshire Farms  
**St. Louis BBQ Ribs**

**SAVE \$3**

**\$7.99** lb  
Compare at \$10.99 lb

Made Right Here  
**Pork Sausage**

Sweet, Hot or Garlic & Herb

**SAVE \$2**

**\$3.99** lb  
Compare at \$5.99 lb

Lundberg Family Farms  
**Rice Chips**

6 oz/Select Varieties

**OVER 35% OFF**

**2 for \$4**  
Compare at \$3.19 ea

From Carlson Orchards  
in Harvard, MA  
**Pink or White Lemonade**

**OVER 25% OFF**

1/2 Gallon **2 for \$5**  
Compare at \$3.49 ea

**SPECIALTY / CHEESE**

Narragansett Creamery  
**Fresh Mozzarella**

**50% OFF**

From Rhode Island  
8 oz **\$2.49** ea  
Compare at \$4.99 ea

I'm a LOCAL

**SEAFOOD**

**Cod Fillets**

**SAVE \$4**

**\$11.99** lb  
Compare at \$15.99 lb

YELLOW

Arrowhead Mills  
**ORGANIC Cereal Squares**

**SAVE \$2**

10 oz **\$2.69** ea  
Compare at \$4.69 ea

WHOLE FOODS MARKET EXCLUSIVE

**BAKERY**

Bread & Circus Bakehouse  
**ORGANIC Burger Buns**

8-pack/Assorted Varieties

**OVER 20% OFF**

**2 for \$5**  
Compare at \$3.29 ea

**Smoked Seaside Cheddar**

**SAVE \$4**

From England  
**\$8.99** lb  
Compare at \$12.99 lb

WHOLE FOODS MARKET EXCLUSIVE

Ducktrap  
**Cold Smoked Salmon**

**SAVE \$4**

8 oz **\$12.99** ea  
Compare at \$16.99 ea

I'm a LOCAL

O.N.E.  
**Coconut Water**

**OVER 25% OFF**

32 fl oz **\$3.99** ea  
Compare at \$5.69 ea

Made Right Here  
**Whipped Cream Angel Food Cake**

32 oz

**SAVE \$5**

**\$12.99** ea  
Compare at \$17.99 ea

Roth Käse  
**Buttermilk Blue Cheese**

**SAVE \$4**

From Wisconsin  
**\$8.99** lb  
Compare at \$12.99 lb

**WHOLE BODY**

EO  
**Foaming Hand Wash**

**SAVE \$2**

8.5 oz  
All Varieties **\$6.99** ea  
Compare at \$8.99 ea

Almond Dream  
**Lil' Dreamers Frozen Dessert**

8-1.5 oz/Select Varieties

**OVER 25% OFF**

**2 for \$7**  
Compare at \$4.79 ea

These SIGNS mean SAVINGS!



The Weekender

low price great quality

SALE

MADNESSALE!

EXTREME VALUE!

WHOLE BODY SALE BE GOOD TO YOUR WHOLE BODY

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# 50+ Weekly Buys!



Wednesday, May 23 – Tuesday, May 29, 2012

- GROCERY - NATURES PATH ORGANIC CRUNCHY VANILLA CEREAL - 10.6 oz / sale: \$3.39 regularly: \$4.49, save \$1.10!
- GROCERY - RICE DREAM ENRICHED ORIGINAL BEVERAGE - 32 oz / sale: \$2.19 regularly: \$2.99, save 80¢!
- GROCERY - NATURES PATH FROSTED STRAWBERRY TOASTER PASTRY - 11 oz / sale: 2/\$5 regularly: \$3.39 ea!
- GROCERY - GREEN MOUNTAIN GRINGO SALSA - 16 oz / sale: 2/\$7 regularly: \$4.49 ea!
- GROCERY - GARDEN OF EATIN BLUE CORN TORTILLA CHIPS - 16 oz / sale: 2/\$6 regularly: \$3.99 ea!
- GROCERY - LAUREL HILL KETTLE COOKED SEA SALT POTATO CHIPS - 5 oz / sale: 2/\$4 regularly: \$2.79 ea!
- GROCERY - IZZE SPARKLING CLEMENTINE SODA 4 PACK – 4/12 oz / sale: \$4.69 regularly: \$5.99, save \$1.30!
- GROCERY - ARROWHEAD MILLS SHREDDED WHEAT ORGANIC CEREAL - 12 oz / sale: 2/\$6 regularly: \$4.49 ea!
- GROCERY - BACK TO NATURE CLASSIC GRANOLA - 13.5 oz / sale: \$4.39 regularly: \$5.49, save \$1.10!
- GROCERY - BARBARAS BAKERY SNACKANIMAL VANILLA COOKIES - 7.5 oz / sale: 2/\$7 regularly: \$4.39 ea!
- GROCERY - GLACEAU ENERGY VITAMIN WATER - 20 oz / sale: 4/\$5 regularly: \$1.69 ea!
- GROCERY - MUIR GLEN ORGANIC PIZZA SAUCE - 15 oz / sale: \$1.79 regularly: \$2.39, save 60¢!
- GROCERY - NUNATURALS STEVIA PACKETS - 100 CT / sale: \$7.99 regularly: \$9.99, save \$2!
- GROCERY - SNIKIDDY SNACKS CHEDDAR CHEESE FRIES - 4.5 oz / sale: 3/\$7 regularly: \$2.99 ea!
- GROCERY - TERRA SWEET POTATO CHIPS WITH SEA SALT - 6 oz / sale: 2/\$5 regularly: \$3.69 ea!
- FROZEN - CIAO BELLA COCONUT SORBETTO - 16 oz / sale: \$3.99 regularly: \$5.39, save \$1.40!
- FROZEN - DR. PRAEGAR'S BROCOLLI POTATO LITTLES - 12 oz / sale: 2/\$7 regularly: \$4.39 ea!
- FROZEN - EVOL GRILLED STEAK FAJITA BURRITO - 7 oz / sale: 2/\$6 regularly: \$3.99 ea!
- DAIRY - TAZO CHINA GREEN ORGANIC ICED TEA - 13.8 oz / sale: \$1.19 regularly: \$1.49, save 30¢!
- DAIRY - BROWN COW WEST CHERRY VANILLA YOGURT - 6 oz / sale: 3/\$2 regularly: 99¢ ea!
- DAIRY - COLUMBIA GORGE ORGANIC MANGO JUICE - 16 oz / sale: 2/\$5 regularly: \$3.69 ea!
- DAIRY - GOOD NEIGHBORS SPECIALTY ORIGINAL HOMOUMUS - 12 oz / sale: 2/\$6 regularly: \$3.99 ea!
- DAIRY - KOZY SHACK CHOCOLATE PUDDING 4 PACK – 4/4 oz / sale: 2/\$5 regularly: \$3.39 ea!
- DAIRY - ODWALLA CHOCOLATE PROTEIN MONSTER BEVERAGE - 12 oz / sale: \$2.19 regularly: \$2.79, save 60¢!
- DAIRY - POM WONDERFUL POMEGRANATE JUICE - 16 oz / sale: \$3.39 regularly: \$4.49, save \$1.10!
- DAIRY - YVES VEGGIE BOLOGNA SLICES - 5.5 oz / sale: \$2.19 regularly: \$2.79, save 60¢!

# 50+ Weekly Buys!



Wednesday, May 23 – Tuesday, May 29, 2012

- SPECIALTY - BUCHERONDIN - 1 lb / sale: \$12.99 regularly: \$16.99, save \$4!
- SPECIALTY - VALBRESO SHEEP FETA - 1 lb / sale: \$9.99 regularly: \$12.99, save \$3!
- SPECIALTY - WELLSRING GOAT MILK BRIE - 4.4 oz / sale: \$3.99 regularly: \$4.99, save \$1!
- COFFEE - ALLEGRO ORGANIC MEXICAN WHOLE BEAN COFFEE - 12 oz / sale: \$10.99 regularly: \$13.99, save \$3!
- COFFEE - ALLEGRO ORGANIC MEXICAN GROUND COFFEE - 12 oz / sale: \$10.99 regularly: \$13.99, save \$3!
- BODY CARE - ALAFFIA BABY BUBBLE BATH - 32 oz / sale: \$6.99 regularly: \$13.99, save \$7!
- BODY CARE - ALBA BOTANICA SEA LIPIDS DAILY CREAM - 2 oz / sale: \$13.79 regularly: \$16.99, save \$3.20!
- BODY CARE - BOIRON HOMEPAHICS CALENDULA CREAM - 2.5 oz / sale: \$8.99 regularly: \$10.89, save \$1.90!
- BODY CARE - BURTS BEES BABY POWDER - 4.5 oz / sale: \$4.49 regularly: \$5.99, save \$1.50!
- BODY CARE - EARTH SCIENCE APRICOT FACIAL SCRUB - 4 oz / sale: \$4.49 regularly: \$9.29, save \$4.80!
- BODY CARE - EO FOAMING HAND WASH - 8.5 oz / sale: \$6.99 regularly: \$8.99, save \$2!
- BODY CARE - EO SHOWER GEL - 16 oz / sale: \$9.99 regularly: \$12.99, save \$3!
- BODY CARE - JR WATKINS BODY LOTION - 11 oz / sale: \$6.99 regularly: \$8.99, save \$2!
- BODY CARE - KISS MY FACE 2-IN-1 SHAMPOO & CONDITIONER - 8 oz / sale: \$6.99 regularly: \$8.99, save \$2!
- BODY CARE - NATURES GATE AQUABLOCK SPF 50 - 4 oz / sale: \$7.99 regularly: \$9.99, save \$2!
- BODY CARE - QUANTUM RESEARCH BUZZ AWAY EXTREME - 4 oz / sale: \$7.99 regularly: \$9.99, save \$2!
- BODY CARE - QUEEN HELENE CURL SHAPING HAIR CREAM - 15 oz / sale: \$6.49 regularly: \$7.99, save \$1.50!
- SUPLMNTS - BARLEANS FORTI-FLAX - 16 oz / sale: \$6.99 regularly: \$8.49, save \$1.50!
- SUPLMNTS - BOIRON HOMEPAHICS CAMILIA TEETHING RELIEF - 15 CT / sale: \$6.49 reg: \$7.79, save \$1.30!
- SUPLMNTS - HYLANDS LEG CRAMPS PM - 50 TB / sale: \$9.79 regularly: \$13.29, save \$3.50!
- SUPLMNTS - TWIN LAB B-12 DOTS - 100 CT / sale: \$7.99 regularly: \$10.99, save \$3!
- SUPLMNTS - WFM VITAMINS COMPLETE FOR WOMEN - 90 TB / sale: \$12.49 regularly: \$14.99, save \$2.50!
- SUPLMNTS - ADORA CHOCOLATE CALCIUM - 30 CT / sale: \$7.99 regularly: \$9.99, save \$2!
- SUPLMNTS - MEGAFOOD DAILYFOODS BLOOD BUILDER - 30 TB / sale: \$12.99 regularly: \$17.49, save \$4.50!
- SUPLMNTS - NATURES WAY ALIVE ADULT MULTIVITAMIN GUMMIES - 90 CT / sale: \$13.99 reg: \$19.99, save \$6!
- SUPLMNTS - TWO DEGREE BARS - 1.55 - 3 oz / sale: \$1.99 regularly: \$2.49, save 50¢!